



ELEVATION HOSPITALITY AND WELNESS CONSULTING

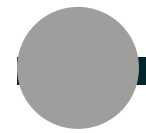
TOGETHER WE WILL GROW!



The background features several geometric elements: a dashed semi-circle on the bottom left, a series of connected lines forming a stepped path from the bottom left towards the center, and large overlapping triangles on the right side in shades of grey and beige with gold borders.

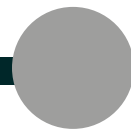
Hotel Overview

Departments



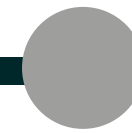
Front Office

This department performs various functions like reservation, reception, registration, room assignment, and settlement of bills. It is considered as the nerve center of a hotel.



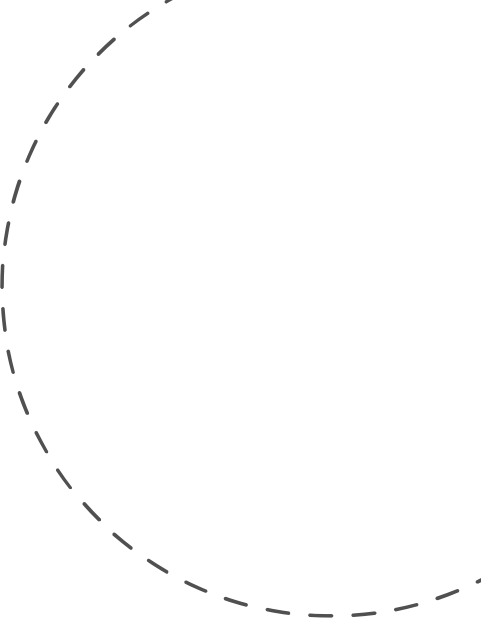
Housekeeping

The housekeeping department is responsible for the cleanliness, maintenance, and aesthetic upkeep of rooms, public areas, back areas, and surroundings in a hotel.



Food & Beverage

This department looks after the service of food and drinks to guests. The Food which is made in the Kitchen and Drinks prepared in the Bar to the Customers (Guest) at the Food & Beverage premises.



Hotel Overview

Departments

Maintenance

The engineering department is responsible for repairing and maintaining the plant and machinery, water treatment and distribution, boilers and water heating, sewage treatment, external and common area lighting, fountains and water features etc. Also, It looks after the maintenance of all the equipment, furniture and fixture installed in a hotel.

Account

This department maintains all the financial transactions. Accounting departments typically handle a variety of important tasks. Such tasks often include invoicing customers, accounts receivable monitoring and collections, account reconciliations, payables processing, consolidation of multiple entities under common ownership, budgeting, periodic financial reporting as well as financial analysis.

Human Resources

Human Resource department is responsible for the acquisition, training, and development of the human resources of the hotel. The role of the HR department also has to do with the administration of an impartial and internal justice system which will promote transparency and openness in organisational communication.

Hotel Overview

Departments



Sales and Marketing

this department is responsible for maximizing a hotel's revenues by developing programs to increase occupancy and make profitable use of its accommodation, meeting and leisure facilities. Its crucial to maintain awareness of the factors that influence the hotel industry and gain a deep understanding of the needs and attitudes of the Hotel customers.

Wellness

The "Health & Wellness" sector could well be the answer to post-COVID redevelopment needs and looks set to be one of the new vectors of growth and profits for hospitality destinations. This department can manifest trough SPA'S (Salute per Aqua) or/and specific Holistic therapies made and design for the ultimate client wellbeing.

Purchase

The purchase department is responsible for procuring the inventories of all the departments of a hotel.

THE NEW CHALLENGES

A major consequence of the pandemic is the long and volatile recovery process creating inevitable anxiety based on the concern that life may ever be the same again. This puts a major pressure on the expectations of the Industry and creates enormous doubts on how to restart the process of reopening.

Workers are quitting their jobs. A lot of them. So many, in fact, we're still smack in the middle of the so-called Great Resignation. A great amount of workers from the tourism Industry in Bali had left to their villages and other Islands, this means that the recruitment process now that the Island is finally open to tourism is much more complicated. The key is to attract and train talents while creating healthy working environments.

Marketing Strategy



Pricing

Revenue Management is an important key to maximize the profit of your Hotel. Understanding your competition behavior through an updated benchmarking strategy and a clear definition of your target, can be one of the keys to the success of your Hotel.



Promotion

Social media is currently a great tool to promote and turn your Hotel visible for your final customer. Understanding how to allocate your investment and time accordingly is not always clear, however it's possible with the right guidance.



Distribution

From OTA's to direct bookings, special campaigns and customized packages. The way you distribute your product (rooms, events among others) requires a careful analysis before wasting money or time.



Operation Strategy

01 KNOW YOUR PROPERTY

Understanding your company culture, goals and analyzing past data is crucial for the strategy design.

02 TIME & SCOP

Depending on your Hotel needs, together we will decide the time and customize strategy to your property.

03 BUDGET

Based on point 1 and 2 the budget will be decided. We can work on a monthly fee or over a commission of your profits.



Financial Packages

Monthly Fee

For this possibility we will charge from a fixed fee, depending on the number of departments that will require consulting. We will allocate 3x week on a average of 18hours of work.

Profit Based commission

In this case we first take care of your business increase, and only then we charge a commission-based fee for our work. This way we keep our fixed fee low and make sure that both us are streaming towards running a healthy and profitable business.

3 Months Package

For a long term plan that will require the consulting of several departments we will charge a fixed fee, this package will ensure that your Hotel is strategically well positioned and ready for a good ROI. We will allocate 3x week on a average of 54hours of work.

Get to know us



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